BellSouth Telecommunications, Inc. 150 South Monroe Street Suite 400 Tallahassee, Florida 32301

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Marshall M. Criser III Vice President Regulatory & External Affairs

(850) 224-7798 Fax (850) 224-5073

September 23, 2004

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing to extend BellSouth 1FR+2 Free Features Promotion.

<u>General Subscriber Service Tariff</u> - Original Page 35.5.8.3

Section A2

The issue and effective dates for this tariff package are September 23, 2004 and October 9, 2004, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III (mrs)

Regulatory Vice President Attachments

Promotion Description

1FR with 2 Features At No Charge for 12 Months Promotion (Extension)

Proposed Promotion

The 1FR with 2 Features At No Charge for 12 Months is extended until March 31, 2005.

Promotion Specifics:

This promotion offers reacquisition or winover customers who purchase a 1FR (local line) from BellSouth and who are not currently using BellSouth for local service, two (2) features at no charge for twelve (12) months.

Restrictions/Eligibility Requirements:

- 1. Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
- 2. Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
- 3. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth rep can offer the customer the promotion and place the order at the new address.
- 4. Customer must have not had local service with BellSouth at least 10 days prior to the new service connection date.
- 5. The customer must switch their local service to BellSouth and purchase BellSouth basic service.
- 6. The customer must place the order on or before March 31, 2005.
- 7. Offer valid for only one (1) service line at the intended local service address.
- 8. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
- 9. Once the customer completes the above requirements they will receive two local line features without charge for 12 months. If the customer cancels or discontinues the qualifying service, he will be ineligible for this offer.
- 10. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.
- 11. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.
- 12. This promotion may not be combined with the Reacquisition \$100 1FR + 2 features Cash Back offer.
- 13. Offer may not be combined with any cash back offers however, this offer may be combined with other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

Tariff Filing Package Number: FL 2004-204

EFFECTIVE: October 9, 2004 October 15, 2003

Period

Authority

10/15/0310/09/04

to

10/08/043/31/05

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Miami, Florida

TELECOMMUNICATIONS, INC.

BY: Joseph P. Lacher, President -FL

BELLSOUTH

FLORIDA

A2. GENERAL REGULATIONS

Service

--Customer must either not

for this promotion will be

--Customer must have local

their existing lines.

service or equivalent (wireless in lieu of wire-line) at the same local

service address on one or more of

--Customer must request service at

the same address and in the same

address in BellSouth territory to another address in BellSouth

an imminent move from one

territory within 30 days of

of an imminent move, the

BellSouth rep can offer the customer the promotion and place

the order at the new address.

--Customer must have not had

local service with BellSouth at

-- The customer must switch their

purchase BellSouth basic service.

--The customer must place their

order through a BellSouth

local service to BellSouth and

least 10 days prior to the new

service connection date.

provisioned.

currently have local service with

BellSouth or not have service with

BellSouth on one or more of their

existing lines, including the line on which the service qualifying

BellSouth's Service Territory Basic Local Service with 2

-- From Central Office where Features At No Charge for 12

A2.10 Special Promotions (Cont'd)

ISSUED: September 23, 2004 September 30, 2003

A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd) A.

services are available (Cont'd) Months

Area of Promotion

business office or outbound telemarketing vendor or alterna channels as indicated.	sole discretion. Initially, this promotion may not be combined with the \$100 1RF+2 features	
Once the customer completes above requirements they will		(N)
receive two local line features free for 12 months. If the customer cancels or discontinu the qualifying service, he will b ineligible.	discontinue or modify this promotion at any time without	(N)
All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section Corporation. All BellSouth marks contained herein are owned by BellSouth Intellectual Propert		

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	Cancels Original Page 35.5.8.3

Charges Waived

months.

--This promotion offers

reacquisition or winover

customers who purchase basic

BellSouth for local service two

(2) features at no charge for 12

who are currently not using

--Customer must have the

eligible services on their new service order (N) in order to

receive the promotional offer.

--Offer valid for only one (1)

service address.

name, unless customer is planning order on or before October 8,

responding to the offer. In the case combined with \$100 1FR + 2

service line at the intended local

--The customer must place the

--This promotion may not be

-- Offer may not be combined

promotional offers on the same

services, as such offers may be concurrently available from time

Company reserves the right to

promotion, at the Company's

prohibit the combination of this

to time, provided that the

promotion with any other

with cash back offers or however, this offer may be

combined with other

2004 March 31, 2005.

Cash Back Offer.

local service from BellSouth and

ARIFF First Revised Page 35.5.8.3 Cancels Original Page 35.5.8.3

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion		Charges Waived	Authority	
	e Territory Basic Local Service with 2	This promotion offers	10/09/04	(0
	ffice where Features At No Charge for 12 ble (Cont'd)Months	reacquisition or winover customers who purchase basic	to 3/31/05	
services are availab	cont d) wonths	local service from BellSouth and	5/51/05	
	Customer must either not	who are currently not using		
	currently have local service w	ith pug a c i i i		
	BellSouth or not have service BellSouth on one or more of t	with (2) features at no charge for 12 heir		
	existing lines, including the line on which the service qualifying	ne months.		
	for this promotion will be	Customer must have the		
	provisioned.	eligible services on their new		
		service order (N) in order to		
	Customer must have local service or equivalent (wireless			
	lieu of wire-line) at the same l service address on one or mor	Offer velid for only one (1)		
	their existing lines.	service line at the intended local		
		service address.		
	Customer must request servi the same address and in the sa			
	name, unless customer is plan	ning		(C
	an imminent move from one	order on or before march 51,		
	address in BellSouth territory	to 2005.		
	another address in BellSouth territory within 30 days of	This promotion may not be		(N
	• •	case combined with $100 1FR + 2$		
	of an imminent move, the BellSouth rep can offer the	Cash Back Offer.		
	customer the promotion and p	lace Offer may <i>not</i> be combined		(C
	the order at the new address.	with cash back offers however,		
	Customer must have not had	this offer may be combined with		
	local service with BellSouth a	t other promotional offers on the		
	least 10 days prior to the new service connection date.	same services, as such offers		
	service connection date.	may be concurrently available		
	The customer must switch the	from time to time, provided that		
	local service to BellSouth and	to prohibit the combination of		
	purchase BellSouth basic serv	this promotion with any other		
	The customer must place the	· ·		
	order through a BellSouth business office or outbound	sole discretion.		
	telemarketing vendor or alterr	BellSouth reserves the right to		
	channels as indicated.	discontinue or modify this		
	Once the customer complete	s the promotion at any time without		
	above requirements they will	customer notice.		
	receive two local line features	for		
	free for 12 months. If the customer cancels or discontinu	nec		
	the qualifying service, he will			
	ineligible.			