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September 23, 2004

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing to extend BellSouth 1FR+2 Free Features Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.5.8.3

The issue and effective dates for this tariff package are September 23, 2004 and October 9, 2004, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III (mrs)

Regulatory Vice President

Attachments



## Promotion Description

# 1FR with 2 Features At No Charge for 12 Months Promotion (Extension)

### Proposed Promotion

The 1FR with 2 Features At No Charge for 12 Months is extended until March 31, 2005.

### Promotion Specifics:

This promotion offers reacquisition or winover customers who purchase a 1FR (local line) from BellSouth and who are not currently using BellSouth for local service, two (2) features at no charge for twelve (12) months.

### Restrictions/Eligibility Requirements:

1. Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
2. Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
3. Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth rep can offer the customer the promotion and place the order at the new address.
4. Customer must have not had local service with BellSouth at least 10 days prior to the new service connection date.
5. The customer must switch their local service to BellSouth and purchase BellSouth basic service.
6. The customer must place the order on or before March 31, 2005.
7. Offer valid for only one (1) service line at the intended local service address.
8. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
9. Once the customer completes the above requirements they will receive two local line features without charge for 12 months. If the customer cancels or discontinues the qualifying service, he will be ineligible for this offer.
10. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.
11. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.
12. This promotion may not be combined with the Reacquisition \$100 1FR + 2 features Cash Back offer.
13. Offer may not be combined with any cash back offers however, this offer may be combined with other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

**Tariff Filing Package Number: FL 2004-204**

ISSUED: ~~September 23, 2004~~ September 30, 2003

EFFECTIVE: ~~October 9, 2004~~ October 15, 2003

BY: Joseph P. Lacher, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority		
BellSouth's Service Territory -- From Central Office where services are available (Cont'd)	Basic Local Service with 2 Features At No Charge for 12 Months	--This promotion offers reacquisition or winover customers who purchase basic local service from BellSouth and who are currently not using BellSouth for local service two (2) features at no charge for 12 months.	<del>10/15/03</del> <u>10/09/04</u> to <del>10/08/04</del> <u>3/31/05</u>	(C)	
	--Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.	--Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.			(N)
	--Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.	--Offer valid for only one (1) service line at the intended local service address.			(N)
	--Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth rep can offer the customer the promotion and place the order at the new address.	--The customer must place the order on or before <del>October 8, 2004</del> <u>March 31, 2005</u> .			(N)(C)
		--This promotion may not be combined with \$100 1FR + 2 Cash Back Offer.			(N)
		-- Offer may <i>not</i> be combined with cash back offers or <u>however, this offer may be combined with</u> other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. <del>Initially, this promotion may not be combined with the \$100 1FR+2 features Cash Back Offer.</del>			(N)(C)
	--Customer must have not had local service with BellSouth at least 10 days prior to the new service connection date.				(N)
	--The customer must switch their local service to BellSouth and purchase BellSouth basic service.				(N)
	--The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.				(N)
	--Once the customer completes the above requirements they will receive two local line features for free for 12 months. If the customer cancels or discontinues the qualifying service, he will be ineligible.	-- BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.			(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory	Basic Local Service with 2	--This promotion offers reacquisition or winover customers who purchase basic local service from BellSouth and who are currently not using BellSouth for local service two (2) features at no charge for 12 months.	<b>10/09/04</b> <b>to</b> <b>3/31/05</b>	(C)
-- From Central Office where services are available (Cont'd)	Features At No Charge for 12 Months	--Customer must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.		
	--Customer must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.	--Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.		
	--Customer must request service at the same address and in the same name, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth rep can offer the customer the promotion and place the order at the new address.	--Offer valid for only one (1) service line at the intended local service address.		
	--Customer must have not had local service with BellSouth at least 10 days prior to the new service connection date.	--The customer must place the order on or before <b>March 31, 2005</b> .		(C)
	--The customer must switch their local service to BellSouth and purchase BellSouth basic service.	--This promotion may not be combined with \$100 IFR + 2 Cash Back Offer.		(N)
	--The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.	-- Offer may <b>not</b> be combined with cash back offers <b>however, this offer may be combined with</b> other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.		(C)
	--Once the customer completes the above requirements they will receive two local line features for free for 12 months. If the customer cancels or discontinues the qualifying service, he will be ineligible.	-- BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.		